

Summary sheet 3.4.1

Criteria	III –
Key indicator	3.4 - Research Publications and Awards
Metric	3.4.1 The institution ensures implementation of its stated Code of Ethics for research 3.4.1.1 The institution has a stated Code of Ethics for research and the implementation of which is ensured through the following: 1. Inclusion of research ethics in the research methodology course work 2. Presence of institutional Ethics committees (Animal, chemical, bio-ethics etc.,) 3. Plagiarism check 4. Research Advisory Committee Options: A. All of the above B. Any 3 of the above C. Any 2 of the above D. Any 1 of the above E. None of the above
Response	Option A-All of the Above

[Handwritten Signature]

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IBS HYDERABAD

RESEARCH METHODOLOGY-II

Course Code: IFM732

Academic Year: 2020-21

Faculty: Dr. Vaibhav Shekhar

Room: C-205 (Marketing & Strategy Department)

Contact: (+91) 9010288241

E-mail: svaibhav@ibsindia.org

Course Description

This course aims at training the doctoral scholars towards demonstrating competence in multivariate analysis involved in academic research. It is introductory in nature but aimed at moving scholars toward the frontier of empirical techniques as used in academic journals. It focusses on helping scholars in cross-disciplinary application of exploratory factor analysis, regression analysis, confirmatory factor analysis, structural equation modelling, multivariate analysis of variance and logistics regression. The course also highlights the ethical principles to be followed in the academic research process and publications.

Course Objectives

- To develop the theoretical foundation of multivariate techniques employed in academic research
- To demonstrate the application of multivariate techniques through statistical software viz. Microsoft Excel, SPSS and AMOS
- To describe the ethical code of conduct while conducting academic research



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Course Outline

Sessions	Module	Learning Outcomes	Reading Material/ Software
1-2	Introduction to Multivariate analysis	Students should be able to inculcate the basic terminologies, classification and application associated with multivariate analysis in academic research and associated software to be covered in the course	Chapter-1 (Hair et al)
3-6	Exploratory Factor Analysis (EFA)	Students should be able to demonstrate the conceptual underpinnings of EFA, steps to be followed in data analysis and output interpretation along with its application in research.	Chapter-3 (Hair et al)/ SPSS & Microsoft Excel
7-11	Introduction to Regression Analysis and Two Variable Regression Analysis	- Students should be able to develop the basic terminologies of regression analysis along with the concept of Population Regression Function (PRF) & Sample Regression Function (SRF) as well as the properties of least square estimators along with the assumptions of CLRM. - Students should be able to demonstrate the application of two-variable regression with the help of dataset along with data analysis steps to be followed, presentation of findings and implications.	Chapters 1,2, 3, 4, 5, 7 & 8 (Gujarati et al.)/ SPSS & Microsoft Excel
12-13	Dummy Variable Regression	- Students should be able to deliberate on the impact of dummy variables (qualitative independent variable) on continuous dependent variable and its difference with multiple regression analysis. - Students should be able to demonstrate the application of dummy variable analysis along with data analysis steps to be followed.	Chapter 9 (Gujarati et al.)/ SPSS & Microsoft Excel



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26-27	Analysis of Variance (ANOVA) and Multivariate Analysis of Variance	Students should be able to analyze the difference between ANOVA, n-way ANOVA, MANOVA & MANCOVA along with their underlying assumptions MANOVA and interpretation of results as well as implications.	Chapters 14 (Hair et al)/ SPSS
28-29	Logistics Regression	Students should be able to discuss the objectives of logistics regression, difference of logistics regression with discriminant analysis as well as multiple regression along with their underlying assumptions as well as demonstrate the stages to be followed in conducting logistics regression along with interpretation of results and implications.	Ch-6 (Hair et al)/ SPSS
30 -33	Ethics in Research	- Students should be able to appreciate and develop ethical behaviour pertaining to: 1. Conducting research 2. Publications 3. Guidance of scholars 4. Reviewing other's work	- Frechtling, D. C., & Boo, S. (2012). On the ethics of management research: An exploratory investigation. Journal of Business Ethics, 106(2), 149-160. - Academy of Management – Code of Ethics https://aom.org/About-AOM/AOM-Code-of-Ethics.aspx



S. V. Prasad

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IFHE/Research-Committee/2014/01

September 10, 2014

NOTE

FORMATION OF IFHE RESEARCH COMMITTEE

The vision of IFHE is to be a leading university excelling in research and teaching. To enable the faculty members engage in research projects and actively publish, the University has created an infrastructure including access to journals and online databases, IT infrastructure as well as facilities to participate in conferences. In order to give further fillip to the research and publication activities, it is proposed to form a Research Committee in the University. The composition of the committee is given below:

Vice Chancellor	Chairman
Director, Faculty of Management	Member
Director, Faculty of Science & Technology	Member
Dean, Faculty of Law	Member
Dy. Director, Faculty of Management	Member
Prof. V V Bhanoji Rao	Member
Prof A K Rao	Member
Prof V N Reddy	Member
Prof. K. Prathap Reddy	Member
Prof M Raja	Member
Prof G V Muralidhara	Member - Secretary

The objectives of the Research Committee are:

- Plan and implement various initiatives to encourage research and publication by faculty members.
- Provide funding in the form of seed money to faculty members to undertake research projects.
- Recommend and implement improvements in infrastructure in the University for research and publication.
- Review and monitor the progress of research projects.
- Motivate faculty members who excel in research and publication.

Submitted for approval.

Dean – Case Research Center

Director – Administration

Registrar

Vice Chancellor

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